

Erasmus + Project No 598241-EPP-1-2018-1-RS-EPPKA2-CBHE-JP

**Strengthening Educational Capacities by Building Competences and
Cooperation in the Field of Noise and Vibration Engineering**

S E N V I B E

Analyses of External and Internal Evaluation of Dissemination: Response by Each Partner and Plan for Improvements

Activity 7.2, Part 1

Date: 29/11/2019

Introduction

The project SENVIBE 'Strengthening Educational Capacities by Building Competences and Cooperation in the Field of Noise and Vibration Engineering' (598241-EPP-1-2018-1-RS-EPPKA2-CBHE-JP):

<https://senvibe.uns.ac.rs/>

has been approved for financing under the call Erasmus+ Capacity Building in Higher Education EAC/A05/2017, and will be coordinated by University of Novi Sad during the period 15 November 2018 – 14 November 2021.

This Report is the deliverable associated with Task 7.2¹ of the SENVIBE project and it covers the external and internal reviews of the dissemination conducted during the first year of the project as well as the response from each partner to these two reviews, while each response includes their plans for improvements.

Thus, this document is structured as follows:

1. First, both External and Internal Reviews are given;
2. Then, the response from each partner is included. It should be noted that the template completed by the University of Kragujevac differs from the one completed by each partner as they lead the Work Package dedicated to Disseminations, so their analyses and response are more detailed.

Although the reviews regard the achievements and weaknesses of the dissemination activities/outcomes conducted by each partner separately, it also regards the project as a whole. In this respect, the following conclusions/recommendations can be stated:

- In order to ensure that the information is available throughout the country, and therefore that all stakeholders and target groups are informed, it is necessary that all partners intensify the promotion of the project in local and/or regional customary media (TV, radio, newsletter) in the same or similar way as the public in Vojvodina is informed.
- Information posted on the social networks of partner institutions must be updated on the SENVIBE website in the events section as well as on the SENVIBE FB page.
- The events within the photo gallery should be briefly described and put on the website and FB page of the project.
- All partners should look at the FB page and website of the project on a weekly basis for better information and if something is important for their institution to share on their site/FB page.
- All partners need to share the newsletter on partner's social networks. All project related activities are required for each partner to put on their website and social networks first. Events that are especially important can be shared by other partners.

¹The tasks can be seen at the SENVIBE web-site, <https://senvibe.uns.ac.rs/about/#Outcomes1>.

Evaluation report

Erasmus + Project No598241-EPP-1-2018-1-RS-EPPKA2-CBHE-JP

Strengthening educational capacities by building competences and cooperation in the field of Noise and Vibration Engineering

SENVIBE

Author:	External evaluator
Executive summary of the evaluation	This document provides the evaluation the achievements/impacts/outcomes/results/ during WP 8. Dissemination.
External /Internal Evaluation Methodology	<p><i>What has been done and how?</i></p> <p>An external evaluation of the dissemination of the project results was made on the basis of a comparison of the objectives set out in the Dissemination Plan for the first project year and the results achieved up to the time of submission of this report.</p>
Project Description in the context of the evaluation:	<p><i>Is it clearly and appropriately disseminated?</i></p> <p>The Project Dissemination Plan was published on February 13, 2019 and covers all relevant factors for the successful dissemination of project results. The Plan envisages a dissemination strategy fully in accordance with the recommendations of the Erasmus+ program, tools for dissemination of project results, as well as other dissemination activities and events that are in accordance with the set goals and project topic. Exceptionally detailed, with a clear division of work among project partners, within WP8 - Dissemination, the Dissemination Plan is a great starting point for monitoring the dissemination of project results.</p>
Project objectives (Wider and Specific) in	Are they clearly and appropriately disseminated?

the context of the evaluation:	<p>Activities serving the dissemination and exploitation of results are a way to showcase the work that has been done as part of this Erasmus+ project. Sharing results, lessons learned and outcomes and findings beyond the participating organisations will enable a wider community to benefit from a work that has received EU funding, as well as to promote the organisation's efforts towards the objectives of Erasmus+ Programme.</p> <p>Dissemination and Exploitation Strategy of this project was set up with aim to define the activities which will be carried out during the project lifetime in order to ensure that the project's results and deliverables are available to target groups, stakeholders and general public on a timely manner and in the most effective way.</p>
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External Evaluation findings for SENVIBE

Please provide your descriptive evaluation based on the data provided in Tables in Section Details.

All dissemination activities foreseen for the first project year were implemented in accordance with the Dissemination Plan and the project proposal. The project website is well structured, contains all the essential information and is easy to browse. The opening video on the project is professionally done, posted on social networks and had plenty of views on the YouTube channel. All targeted social networks (Facebook, Tweeter and YouTube) feature SENVIBE project pages with a significant number of posts. There is a manifest disparity in the involvement of partners in the dissemination of project activities, especially when it comes to dissemination activities by means of TV reports, interviews and advertisements. Seven project partners did not realize all the activities assigned to them by the dissemination plan, as shown in the table "EVALUATION PARTNERS DISSEMINATION ACTIVITIES", (Table 3. Dissemination trough media.), while two partners (UNS and IOH) realized everything that was assigned to them and two partners (UPV and SUPEP) even more than was expected from them.

Suggestions for improvement:

Please provide suggestions in a bullet form based on the previously written evaluation.

In order to ensure that the information is available throughout the country, and therefore that all stakeholders and target groups are informed, it is necessary that

all partners intensify the promotion of the project in local and/or regional customary media (TV, radio, newsletter) in the same or similar way as the public in Vojvodina is informed.

In order to ensure the visibility of the project on social networks, it is recommended that posts on SENVIBE pages be linked to the pages of all project partners using the networks listed (# or @) as well as to the Erasmus+ program account on these networks. The small number of followers on Twitter is by all means related to 0 accounts followed by the SENVIBE project. As the project is funded by the Erasmus+ program, it is extremely important for the project to follow the program's announcements on <https://twitter.com/EUErasmusPlus> and <https://www.facebook.com/EUErasmusPlusProgramme/>

Two project partners (IOH and UESK) did not post the link <https://senvibe.uns.ac.rs> when announcing the project. In order to ensure up-to-date informing of the wider public, a link or banner of the SENVIBE project should be prominently displayed on the websites of these institutions.

Associate partners (PKS and YAN) and foreign partners (KTH and UoS-ISVR) did not participate in the promotion and dissemination of project activities during the first project year. In order to achieve the results set out in the Project Dissemination Plan, these partners need to be involved in project dissemination activities as soon as possible.

DETAILS:

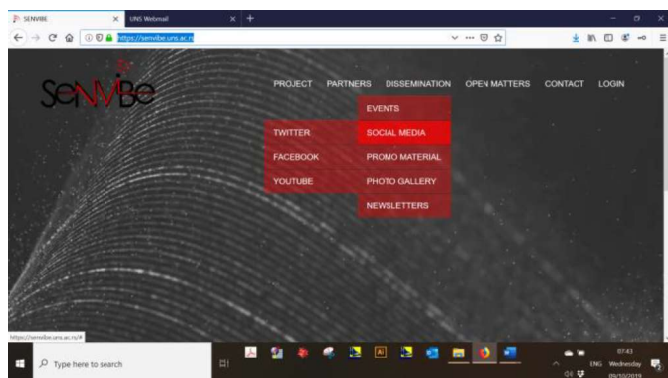
PROJECT WEBSITE EVALUATION (in percentage)

<https://senvibe.uns.ac.rs/>

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Website is updated on daily basis	X				
Website is comprehensive and user friendly	X				
It presents all important information, logos, downloads and result	X				
It provides useful information for stakeholders	X				
It provides useful information for students		X			
It provides useful information for companies		X			
It provides useful information for participants	X				
It provides useful information for EACEA	X				
Number of website visitors:	NA				
Number of documents' downloads:	NA				
Number of website updates:	100+				
Overall %	<p>70% - <i>Partial satisfied</i></p> <p>Manifest disparity in the involvement of partners in the dissemination of project actives is foreseen on the website too.</p> <p>Four from eleven participants don't have any posts on the SENVIB website.</p>				

	<p>Additionally, the number of website visitors and the number of documents' downloads are not available during the evaluation.</p>
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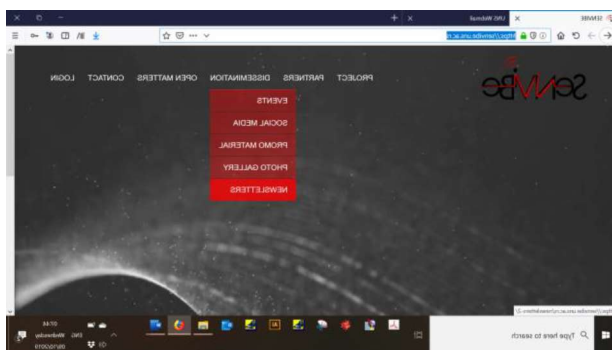
SOCIAL MEDIA EVALUATION *(please follow the links shown in the figure below)*



	Results	Description and evaluation of achievements/impact achieved
Facebook Number of followers	Number of posts 47 Number of followers 14	The number of posts is noteworthy and important project activities have been posted on this social network. The goal set in the dissemination plan - "at least two education content per month" was achieved, but the number of followers was small and hence the information was distributed to only 14 addresses via this network.
Twitter Number of followers	Number of tweets 20 Number of followers 3 Number of following 0	All the important results of the project in the first year were published on this social network, but the number of followers is extremely small.
YouTube Number of subscribers	Number of views 141	A video of the project was posted on this network 10 months ago and has since received a

	Number of subscribe 9	large number of views. The goal set in the Dissemination Plan has been achieved. However, only 9 users have subscribed to follow posts on this channel.
Overall:	The activities and results of the project have been regularly published on all social networks, but the number of followers on all the networks is small and it is necessary to make these networks more attractive to the general public and stakeholders.	

NEWS/NEWSLETTERS/OPEN MATTERS EVALUATION (please follow the links shown in the figure below



and the link

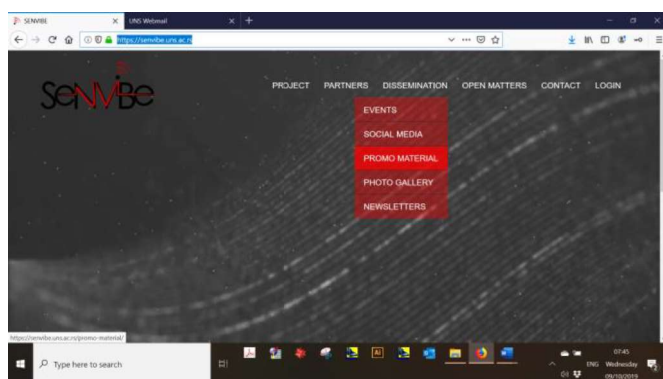
<https://senvibe.uns.ac.rs/blog/>

	Results	Description and evaluation of achievements/impact achieved
Number of subscribers to newsletters: NA	Number of delivered newsletters: 1	The first newsletter in Serbian was published following the Project Dissemination Plan. Based on information obtained from the Dissemination Manager, the distribution of this document was done through the Contact Database which includes the contacts of the main stakeholders. This Contact Database is available to all partners on the SENVIBE Cloud and it will be used for further dissemination of the project results. Additionally, this newsletter was published on all social networks

		and on the project site, which covers a large audience.
Number of news announced in Open Matters	Appropriateness of the announcements in Open Matters: 27	All project activities, in accordance with the Expected Outcomes (Year 1), were posted on this site. The name of the published output indicates both the date of publication/adoption and the number of activities to which each publication pertains. Such a systematic approach makes it easy to monitor project implementation.
Number of TV reports, interviews and advertisements	Number of radio reports, interviews and advertisements: 11	An impressive number of project presentations in the media were already realized in the first year of the project. The public in Vojvodina was informed about the existence of this project as well as the expected results of the project through various television shows and through newspapers.
Overall	Project activities to date have been clearly and systematically presented in the Open Matters section. The first newsletter was published in accordance with the Dissemination Plan but only in Serbian. The public in Vojvodina was informed about the project through a large number of TV reports, interviews and advertisements. In order to present the project to the rest of the public as well, it is necessary that other project partners	

	from Serbia (University of Kragujevac and University of Nis) provide better promotion in their local or regional media.
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PROMOTIONAL MATERIAL EVALUATION *(please follow the links shown in the figure below)*



	Description
Different types of promo material	Promo material is compelling and versatile. The visual recognition of the project is ensured by the existence of a large number of products of different uses. Also, project posters are displayed in all partner institutions in Serbia.
Quality and appropriateness of promo material	The promo material is of excellent quality and is suitable for all business occasions.
Overall	<p>Impressively designed and compelling promo material.</p> <p>As the Dissemination Plan envisages the production of an online leaflet in Serbian and English, it would be good to have this type of promotional material produced and published as soon as possible at the latest when courses for students will be available.</p> <p>Additionally, photos of the paper version of the brochure about the main project information, which was distributed in the purpose of the project dissemination, should be available together with other promotional material on this page.</p>

EVALUATION PARTNERS DISSEMINATION ACTIVITIES (*please see and check the table provided at:*

<https://senvibe.uns.ac.rs/events/>

Institution	Web page	Social Networks	Television, radio, newspaper
University Novi Sad	Announcement and link to project website is available Short presentations about project events are available	YES	YES
Kungliga Tekniska Högskolan	NOT available - Announcement and link to project website	NO	NO
University of Southampton, Institute of Sound and Vibration Research	NOT available - Announcement and link to project website	NO	NO
University of Niš	Announcement and link to project website are available Short presentations about	NO	YES but only one TV report

	project events are available		
University of Kragujevac	<p>Short presentations about project events and project announcements are available</p> <p>NOT available - Link to project website</p>	YES but only two posts for one year	NO
University Educons, Sremska Kamenica	<p>Announcement and link to project website are available</p> <p>Short presentations about project events are available</p>	YES but only two posts for one year	NO
Provincial Secretariat for Urban Planning and Environmental Protection	<p>Announcement and link to project website are available</p> <p>BUT it is not available on https://senvi</p>	NA	NA

	be.uns.ac.rs/events/		
Union of Employers of Vojvodina	<p>Announcement and link to project website are available</p> <p>Short presentations about project events are available</p>	YES	YES
Institute for Occupational Health	<p>Announcement and link to project website are available</p> <p>BUT it is not available on https://senvi.be.uns.ac.rs/events/</p>	NA	NA
Chamber of Commerce and Industry of Serbia	NO	NA	NA
Young Acousticians Network	NO	NA	NA

EVALUATION PARTNERS PROVISION OF EDUCATIONAL MATERIAL (please check the document about the educational material provided by Dissemination Manager and its correspondence/agreement with the material published on-line in social media)

Institution	Number	Description
University Novi Sad	3	According to the adopted Project Dissemination Plan, from 13th February 2019 to 30th September 2019, each academic partner should prepare at least three educational materials for the Facebook page. University of Novi Sad was fully executed in this task. Furthermore, as I was informed by the Dissemination Manager, the University of Novi Sad uploaded additionally fifteen educational materials to SENVIBE Cloud on 26th September 2019 and thus fulfilled its obligation regarding the preparation of educational contents in this purpose until the end of the project. It is planned that these materials will be published at regular intervals during the project lifetime (approximately one content every two months).
Kungliga Tekniska Högskolan	0	According to the adopted Project Dissemination Plan, from 13th February 2019 to 30th September 2019, each academic partner should prepare at least three educational materials for the Facebook page. Kungliga Tekniska Högskolan did not fulfill the set request at all.

University of Southampton, Institute of Sound and Vibration Research	0	According to the adopted Project Dissemination Plan, from 13th February 2019 to 30th September 2019, each academic partner should prepare at least three educational materials for the Facebook page. University of Southampton, Institute of Sound and Vibration Research did not fulfill the set request at all.
University of Niš	1	According to the adopted Project Dissemination Plan, from 13th February 2019 to 30th September 2019, each academic partner should prepare at least three educational materials for the Facebook page. University of Niš did not fulfill the set request. Only one educational material prepared by this institution was published so far.
University of Kragujevac	4	According to the adopted Project Dissemination Plan, from 13th February 2019 to 30th September 2019, each academic partner should prepare at least three educational materials for the Facebook page. The University of Kragujevac prepared and published 4 education content (more than minimum requested) which is in line with the dissemination strategy and plan that each partner should prepare approximately one content every two months.
University Educons, Sremska Kamenica	1	According to the adopted Project Dissemination Plan, from 13th February 2019 to 30th

		September 2019, each academic partner should prepare at least three educational materials for the Facebook page. University Educons, Sremska Kamenica did not fulfill the set request. Only one educational material prepared by this institution was published so far.
Provincial Secretariat for Urban Planning and Environmental Protection	0	According to the adopted Project Dissemination Plan, only academic partners should prepare educational materials for the Facebook page. The preparation of the education content is not obligatory for this partner.
Union of Employers of Vojvodina	0	According to the adopted Project Dissemination Plan, only academic partners should prepare educational materials for the Facebook page. The preparation of the education content is not obligatory for this partner.
Institute for Occupational Health	0	According to the adopted Project Dissemination Plan, only academic partners should prepare educational materials for the Facebook page. The preparation of the education content is not obligatory for this partner.
Chamber of Commerce and Industry of Serbia	0	According to the adopted Project Dissemination Plan, only academic partners should prepare educational materials for the Facebook page. The preparation of the education

		content is not obligatory for this partner.
Young Acousticians Network	0	According to the adopted Project Dissemination Plan, only academic partners should prepare educational materials for the Facebook page. The preparation of the education content is not obligatory for this partner.

**Prepared/Compiled by External evaluator
Belgrade, 30/10/2019**

**Approved by the Quality Assurance Group Leader, Mira Pucarevic
Sremska Kamenica, 31/10/2019**

**Approved by Project Coordinator
Novi Sad, 31/10/2019**

Internal evaluation of dissemination, first year of the SENVIBE project

Erasmus + Project No598241-EPP-1-2018-1-RS-EPPKA2-CBHE-JP

Strengthening educational capacities by building competences and cooperation in the field of Noise and Vibration Engineering

SENVIBE

Author:	Internal reviewer
Executive summary of the evaluation	This document provides the evaluation the achievements/impacts/outcomes/results/ during the first year of the project - WP 8. Dissemination.
External /Internal Evaluation Methodology	<i>What has been done and how?</i> Member of Steering Committee has been done Internal Evaluation Methodology
Project Description in the context of the evaluation:	<i>Is it clearly and appropriately disseminated?</i> Project Description is clearly and appropriately disseminated with the need of some improvement
Project objectives (Wider and Specific) in the context of the evaluation:	<i>Are they clearly and appropriately disseminated?</i> Project objectives is clearly and appropriately disseminated with the need of some improvement
Internal Evaluation findings for SENVIBE	
<p><i>Please provide your descriptive evaluation based on the data provided in Tables in Section Details.</i></p> <p>PROJECT WEBSITE – presents important information, logos, downloads and result, and provides useful information about Project for stakeholders, students, participants and for EACEA:</p> <p>EVENTS</p> <p>Some partners posted information about the project on their sites, but did not publish it on the dissemination templates on the SENVIBE website (SUPEP, IOH).</p> <p>Some partners realized important events, but didn't post them on their social network and/or website and wider (now exists only a picture on the event</p>	

template on the project website).

Some partners have absolutely no announcement on the SENVIBE project on their websites and social networks (KTH, ISVR, PKS) and also on project website.

SOCIAL MEDIA EVALUATION - Carefully analyzed SENVIBE pages on social networks. Content is very good with useful information, more posts needed, insufficient number of followers.

NEWS/NEWSLETTERS/OPEN MATTERS EVALUATION - Content great. All important information is uploaded in a timely manner.

PROMOTIONAL MATERIAL EVALUATION - Useful, modern, attractive appearance, consistent with the visual identity of the project.

EVALUATION PARTNERS DISSEMINATION ACTIVITIES - Websites and Facebook pages of all partners were analysed in detail. It is concluded that some partners are involved in promoting the SENVIBE project as agreed in documents and some partners are not involved at all.

EDUCATION MATERIAL – Each academic partner should upload one educational material per two months, while WP8 Leader will be obliged to post provided content on the project Facebook page (*Project Dissemination Plan, 2.7 – Communication About Dissemination*). Only UNS has fully realized this obligation for the entire duration of the project. UNIKg has 4 announcement, which covers 67% of the commitment in the first year of the project. KTH and ISVR were provided HUB examples of good practice.

The other academic partners did not provide any educational material.

Suggestions for improvement:

Please provide suggestions in a bullet form based on the previously written evaluation.

- It is of big importance to increase media presence of all project activities and all partners need to pay much more attention to promoting the project.
- Information posted on the social networks of partner institutions must be updated on the SENVIBE website in the events section as well as on the SENVIBE FB page.
- A picture from a promotional event (SENVIBE web site) should be accompanied by some text describing the event and uploading to a dissemination template on a SENVIBE website. Each of these events should be posted on the partner's website and / or social networks.
- The events within the photo gallery should be briefly described and put on the website and FB page of the project.
- All partners on a weekly basis should look at the FB page and website of the

project for better information and if something is important for their institution to share on their site/FB page.

- All partners need to share the newsletter on partner's social networks.
- All project related activities are required for each partner to put on their website and social networks first. Events that are especially big and important can be shared by other partners.

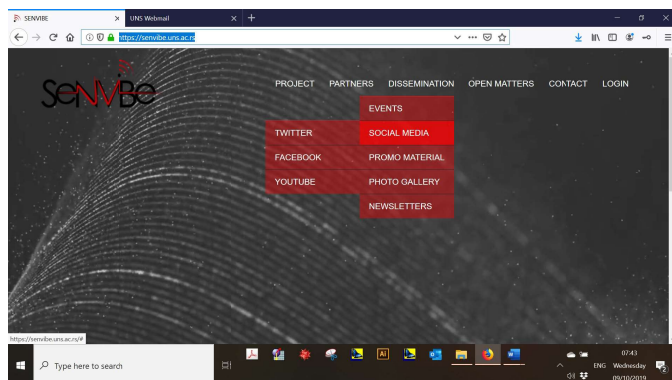
DETAILS:

PROJECT WEBSITE EVALUATION (in percentage)

<https://senvibe.uns.ac.rs/>

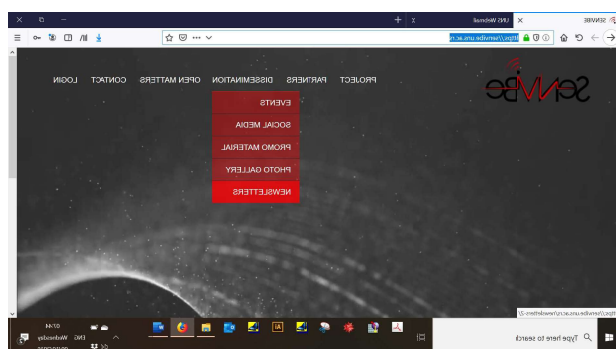
	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Website is updated on daily basis				X*	
Website is comprehensive and user friendly		x			
It presents all important information, logos, downloads and result		x			
It provides useful information for stakeholders		x			
It provides useful information for students		x			
It provides useful information for companies			x		
It provides useful information for participants	x				
It provides useful information for EACEA		x			
Number of website visitors:	NA				
Number of documents' downloads:	NA				
Number of website updates:	<p>Section ABOUT: Project ID, Specific Project Objectives, Gantt Chart (Year 1), Expected Outcomes (Year 1)</p> <p>In the Partners section: 1 post that contains information about all partners</p> <p>In the dissemination section: 44 posts in events</p> <p>In the open matters section: 27 posts</p>				
Overall %	<p>X* = Partner promotional activities exist but are not regularly (or not at all) uploaded to the SENVIBE website event template.</p> <p>During this period, information on the site is very good and most important for the project participants themselves, for their exchange of information and timely information. Also, interested parties can obtain the necessary information about the project. The visual identity is excellent. All partners should do regular updates to event templates.</p>				

SOCIAL MEDIA EVALUATION *(please follow the links shown in the figure below)*



	Results	Description and evaluation of achievements/impact achieved
<p>Facebook Number of followers</p> <p>15</p>	<p>Number of posts</p> <p>44</p>	<p>Insufficient number of followers and therefore insufficient impact achieved.</p> <p>The posts are good and useful but there are a lot of realized partner activities that are not posted on the project's FB page.</p> <p>Insufficient educational content</p>
<p>Twitter Number of followers</p> <p>3</p>	<p>Number of tweets</p> <p>20</p>	<p>Insufficient number of followers</p>
<p>YouTube Number of subscribers</p> <p>9</p>	<p>Number of views</p> <p>141</p>	<p>Insufficient number of YouTube posts; insufficient number of subscribers; number of views is satisfactory;</p>
<p>Overall:</p>	<p>With the further development of the project - social networks should be developed and partners need to use SENViBE social networks more.</p> <p>Publishing simple educational content and events within the project will increase the number of followers as well as awareness of the topic.</p>	

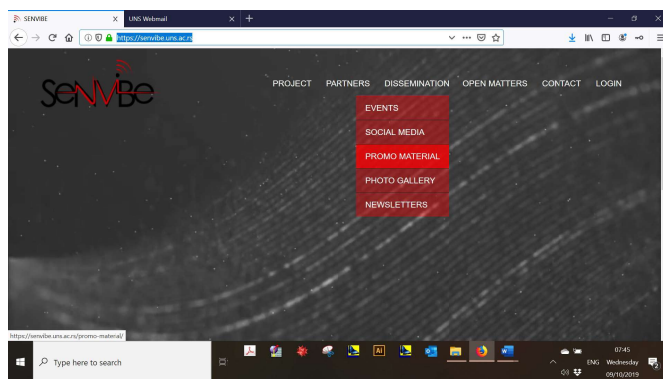
NEWS/NEWSLETTERS/OPEN MATTERS EVALUATION (please follow the links shown in the figure below)



and the link <https://senvibe.uns.ac.rs/blog/>

	Results	Description and evaluation of achievements/impact achieved
Number of subscribers to newsletters:	Number of delivered newsletter no. 1 83 newsletters sent	Provided basic information on the project, goals, partners and activities completed in the first months of the project
Number of news announced in Open Matters 27	Appropriateness of the announcements in Open Matters quite appropriate	Conical, satisfactory, contains all the information you need
Number of TV reports, interviews and advertisements 11	Number of radio reports, interviews and advertisements 0	TV reports are the most significant form of project promotion, reaching out to the widest possible audience. The TV contributions are well done, providing meaningful project information to the average viewer.
Overall	The number of subscribers to newsletters is not publicly available information and is therefore not listed. Open Matters is of the utmost importance on the SENVIBE website for all stakeholders, providing timely all outcomes of the project. Media presence should be increased, because only in this way the general public will be aware of the importance of SENVIBE project.	

PROMOTIONAL MATERIAL EVALUATION *(please follow the links shown in the figure below)*



	Description
Different types of promo material	Promo material consists note book, file folder, mugs, backpack, purse, 2 badges, candy, roll up and umbrella.
Quality and appropriateness of promo material	The promo material is made of high quality material and in a beautiful design.
Overall	The material is very useful in all project activities as it promotes the project and beyond project activities; It is striking and comfortable to use.

EVALUATION PARTNERS DISSEMINATION ACTIVITIES (please see and check the table provided at: <https://senvibe.uns.ac.rs/events/>)

Institution	Web page	Social Networks	Television, radio, newspaper
University Novi Sad	5	3	12
Kungliga Tekniska Högskolan	/	/	/
University of Southampton, Institute of Sound and Vibration Research	/	/	/
University of Niš	8	9	1
University of Kragujevac	2	2	/
University Educons, Sremska Kamenica	3	3	/
Provincial Secretariat for Urban Planning and Environmental Protection	4	/	/
Union of Employers of Vojvodina	2	12	1
Institute for Occupational Health	1	/	/
Chamber of Commerce and Industry of Serbia	/	/	/
Young Acousticians Network	/	1 share from SENVIBE Facebook page – about partners	/

EVALUATION PARTNERS PROVISION OF EDUCATIONAL MATERIAL (please check the document about the educational material provided by Dissemination Manager and its correspondence/agreement with the material published on-line in social media)

Institution	Number	Description
University Novi Sad	4	3 educational pictures on Facebook page + compilation of educational material on cloud for the entire duration of the project.
Kungliga Tekniska Högskolan	1	HUB examples of good practice
University of Southampton, Institute of Sound and Vibration Research	1	HUB examples of good practice
University of Niš	2	<ul style="list-style-type: none"> - Proceedings of 26th International Conference Noise and Vibration – digital and printed version (website UNI) - PPT for International Noise Awareness Day 2019 (website UNI) <p>* These materials have not been uploaded to the SENVIBE cloud</p>
University of Kragujevac	4	Educational materials on cloud, one of them published on Facebook SENVIBE page
University Educons, Sremska Kamenica	/	
Provincial Secretariat for Urban Planning and Environmental Protection	/	
Union of Employers	/	

of Vojvodina		
Institute for Occupational Health	/	
Chamber of Commerce and Industry of Serbia	/	
Young Acousticians Network	/	

**Prepared/Compiled by internal reviewer
Novi Sad, 30/10/2019**

**Approved by the Quality Assurance Group Leader, Mira Pucarević
Sremska Kamenica, 30/10/2019**

**Approved by Project Coordinator
Place, Novi Sad, 01/11/2019.**

Erasmus + Project No598241-EPP-1-2018-1-RS-EPPKA2-CBHE-JP

Strengthening Educational Capacities by Building Competences and Cooperation in the Field of Noise and Vibration Engineering

SENVIBE

Analyses of External and Internal Evaluation of Dissemination: Response by Each Partner and Plan for Improvements

Activity 7.2, Part 1, Partner: University of Novi Sad, UNS

Date: 15/11/2019

1. Analysis of External Evaluation of Dissemination

No	Page No from External Report: Criticism	Response/Rebuttal	Plan for improvements
1.	Page 5: Additionally, the number of website visitors and the number of documents' downloads are not available during the evaluation.	The idea to make the counters visible is useful.	<ul style="list-style-type: none"> Set a visible counter for the number of website visitors; Set a counter for the number of documents' downloads.

NOTE: All other comments of the external reviewer regarding the dissemination carried out by UNS are positive and complimentary. We are glad that our efforts are so noticeable.

2. Analysis of Internal Evaluation of Dissemination

No	Page No from Internal Report: Criticism	Response/Rebuttal	Plan for improvements
1.	Page 2: A picture from a promotional event (SENVIBE web site) should be accompanied by some text describing the event and uploading to a dissemination template on a SENViBE website.	A specially created video describing this video is on the page 'Project'. We think it is more visible there than in the dissemination table.	<ul style="list-style-type: none"> NA

2.	<p>Page 4: PROJECT WEBSITE EVALUATION</p> <p>It provides useful information for companies 'Neutral'</p>	<p>We agree, but the activities conducted so far might not be interesting to them. We do hope that the establishment of the No&Vib Hub will enable us to provide useful pieces of info for companies on the website as well.</p>	<ul style="list-style-type: none"> Enhance the website in this respect
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Prepared by Ivana Kovacic, University of Novi Sad
Novi Sad, 15/11/2019

"This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein"



Erasmus + Project No598241-EPP-1-2018-1-RS-EPPKA2-CBHE-JP

Strengthening Educational Capacities by Building Competences and Cooperation in the Field of Noise and Vibration Engineering

SENVIBE

Analyses of External and Internal Evaluation of Dissemination: Response by Each Partner and Plan for Improvements

Activity 7.2, Part 1, Partner: University of Southampton, Institute of Sound and Vibration Research, UoS-ISVR

Date: 15/11/2019

1. Analysis of External Evaluation of Dissemination

Below are examples of how this table should be filled in. Please, follow the template as all responses will be collected in one document later on, so they should be uniform. Please, pass through the relevant report defined in the title and list each criticism where your institution is mentioned and write your corresponding response and plan for improvements. Remove the examples given if not relevant for your institution and add additional rows in the table if needed.

No	Page No from External Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 2: There is a manifest disparity in the involvement of partners in the dissemination of project activities, especially when it comes to dissemination activities by means of TV reports, interviews and advertisements.	UoS-ISVR have not yet hosted any whole project training days and hence have had no physical significant presence at either the university or other UK based locations. This will change with the first training event in December. Also, the university webpages are strictly managed centrally and the project is just one of many and highlighting it is presently limited to faculty level dissemination of the awarded grant. TV and radio, including local media, are genuinely concentrating on much larger new stories such as a General Election and BREXIT.	<ul style="list-style-type: none"> An article will be submitted for publishing on the university website to coincide with the Training Day event in December. A short notice will be submitted to the Institute of Acoustics Bulletin subsequently.
2.	Page 2: Seven project partners did not realize all the activities assigned to them by		The present UoS websites are undergoing major upheaval due to

	the dissemination plan, as shown in the table "EVALUATION PARTNERS DISSEMINATION ACTIVITIES", (Table 3. Dissemination through media.),		university and possible Institute restructuring, faculty relocation of staff and a new Vice Chancellor in post. The personal UoS webpages of Dr Ferguson will be update soon and links to the SeNVIBE project then included.
3.	Provision of Education Material for Dissemination (Facebook)	This needs a better definition of what is acceptable and suitable. At this stage, due to issues with confidentiality and breach of trust by Facebook etc., there is concern that any <u>educational material</u> will not be protected or restricted to registered users of the group pages.	Once clarified on the remit and scope, the ISVR will upload examples of suitable educational material.
4.			

2. Analysis of Internal Evaluation of Dissemination

Please, follow the template described and given in the previous section.

No	Page No from Internal Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
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1.	Page 1: Some partners posted information about the project on their sites, but did not publish it on the dissemination templates on the SENVIBE website (SUPEP, IOH).		<ul style="list-style-type: none"> A link will be added to the personal webpages of the ISVR collaborators after the webpages have been updated. A short news article will be posted on the UoS internal webpages for staff information. Presently it is uncertain whether the information will be hosted on the open site (awaiting feedback from the University Press and Media Office).
2.	Page 1: Some partners realized important events, but didn't post them on their social network and/or website and wider	No events have yet been held in the UK and hence nothing to post or report on websites related to them.	
3.	Page 2, 3: it is necessary that all partners intensify the promotion of the project in local and/or regional customary media (TV, radio, newsletter) in the same or similar way as the public in Vojvodina is informed.	The webpages associated with Dr N S Ferguson and hosted by LinkedIn (https://www.linkedin.com/in/neil-ferguson-bb6abb42/) and Researchgate (https://www.researchgate.net/profile/N_Ferguson) have details of the SENVIBE project.	
4.			



**Prepared by Dr N S Ferguson, University of Southampton, Institute of Sound and Vibration Research
Southampton, UK, 15/11/2019**

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Erasmus + Project No598241-EPP-1-2018-1-RS-EPPKA2-CBHE-JP

Strengthening Educational Capacities by Building Competences and Cooperation in the Field of Noise and Vibration Engineering

SENVIBE

Analyses of External and Internal Evaluation of Dissemination: Response by Each Partner and Plan for Improvements

Activity 7.2, Part 1, Partner: University of Niš, UNI

Date: 14/11/2019

1. Analysis of External Evaluation of Dissemination

Below are examples of how this table should be filled in. Please, follow the template as all responses will be collected in one document later on, so they should be uniform. Please, pass through the relevant report defined in the title and list each criticism where your institution is mentioned and write your corresponding response and plan for improvements. Remove the examples given if not relevant for your institution and add additional rows in the table if needed.

No	Page No from External Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 2: There is a manifest disparity in the involvement of partners in the dissemination of project activities, especially when it comes to dissemination activities by means of TV reports, interviews and advertisements	We agree with the fact that there is a disparity between Partners' dissemination activities. UNI has realized the majority of planned actions (16 disseminating events, announcements in media, social networks, etc.)	<ul style="list-style-type: none"> • All project partners realized dissemination activities in line with the dissemination plan.
2.	Page 2: Seven project partners did not realize all the activities assigned to them by the dissemination plan, as shown in the table "EVALUATION PARTNERS DISSEMINATION ACTIVITIES", (Table 3. Dissemination trough media.), while two partners (UNS and IOH) realized everything that was assigned to them and two partners (UPV and SUPEP) even more than was expected from them.	We don't agree with comments that only UNS, IOH and UPV realized all the activities in line with the dissemination plan. UNI has also realized all planned activities from Dissemination Plan envisaged in Table 2 and 3. Dissemination activities which were foreseen include participation in Education Fair in Belgrade and visits to high schools (as part of Education Fairs	<ul style="list-style-type: none"> • Visits to Education Fairs in 2020. • Paying visits to high schools and vocational schools; presentation of the Project to high school students.

		organized in Cacak, Cuprija, Krusevac and Nis). The target group is the same in all cases - high school students.	
2.	<p>Page 9-10: In order to present the project to the rest of the public as well, it is necessary that other project partners from Serbia (University of Kragujevac and University of Nis) provide better promotion in their local or regional media.</p>	<p>We agree that it is necessary to increase the number of announcements in media. However, the number of media houses which would disseminate our information free of charge is rather limited.</p> <p>There were two media announcement during the first project year (in July and August), but unfortunately the material for announcement in media was received a bit late. For this reason, the news were announced after the evaluation phase.</p> <p>Before that, there was one announcement on a TV programme.</p>	<ul style="list-style-type: none"> • Publish the information on events in media even before the material was edited and published. • Perform strategic planning and follow the events and promotion in media. • Prepare presentations and material which could be used for the appearance in TV and internet media. • Plan the budget for media announcement in 2020 within the institution.
3.	<p>Page 12:EVALUATION PARTNERS DISSEMINATION ACTIVITIES table, University of Niš,</p> <p>Webpage: Announcem and link to project website are available. Short presentation about project events are available.</p> <p>Social networks: NO.</p>	<p>We don't agree with the fact that UNI did not disseminate the activites on social networks. There is a certain number of announcements in Senvibe social media which disseminated the information about the events that UNI organized or participated in (Senvibe Cloud). Also, there is newsfeed on the UNI website- more precisely Faculty of</p>	<ul style="list-style-type: none"> • Increase the number of feeds and announcements in social media to increase the number of followers. • Improve the campaign intended for students of the Faculty of Occupational Safety in order to inform them with the project activities.

	<p>TV/Radio/Newspapers: Yes but only one report,</p>	<p>Occupational Safety, and Faculty's social media (Facebook, Instagram). The last news was announced on the web page of Noise and Vibration Lab, where you can find the short project description and link to Senvibe web page.</p>	<ul style="list-style-type: none"> • Inform the students of the Faculty about the Project social networks so that they could get informed and follow the project activities. In that way, we can increase the number of followers on social networks. • Post the links to project social network on Faculty of Occupational Safety webpage.
4.	<p>Page 16: According to the adopted Project Dissemination Plan, from 13th February 2019 to 30th September 2019, each academic partner should prepare at least three educational materials for the Facebook page. University of Niš did not fulfill the set request.</p> <p>Only one educational material prepared by this institution was published so far.</p>	<p>We agree with this claim. In the previous period, the format of the educational materials and their target groups were not specified and agreed upon. We expected to receive instructions from the task leader in order to harmonize the quality and the content of the prepared materials that are published on the Facebook page (whether it be an educational text, a video, an image, or a photo). After the project had been evaluated, 7 materials with educational content were uploaded to the SENVIBE cloud. The SENVIBE cloud previously contained educational content .</p>	<ul style="list-style-type: none"> • Define the form and the scope of education materials in line with the target groups and in cooperation with other Project partners. • Publish at least 3 educational materials on Project Facebook page (graphics and video material). • Share at least 3 links with educational content towards external webpages.

2. Analysis of Internal Evaluation of Dissemination

Please, follow the template described and given in the previous section.

No	Page No from Internal Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 2: EDUCATION MATERIAL – Each academic partner should upload one educational material per two months, while WP8 Leader will be obliged to post provided content on the project Facebook page (Project Dissemination Plan, 2.7 – Communication About Dissemination). Only UNS has fully realized this obligation for the entire duration of the project. UNIKg has 4 announcement, which covers 67% of the commitment in the first year of the project. KTH and ISVR were provided HUB examples of good practice. The other academic partners did not provide any educational material.	We agree with this claim. In the previous period, the format of the educational materials and their target groups were not specified and agreed upon. We expected to receive instructions from the task leader in order to harmonize the quality and the content of the prepared materials that are published on the Facebook page (whether it be an educational text, a video, an image, or a photo). There is an uncertainty regarding which target group would use the materials, based on which the materials would be prepared. Should the materials be scientific or informative? After the project had been evaluated, 7 materials with educational content were uploaded to the SENViBE cloud.	<ul style="list-style-type: none"> • Determine target groups for which the educational materials would be prepared; • Prepare and publish the materials based on the defined target group; • Find interesting texts and informative videos; • Publish a minimum of 1 piece of informative material per month;

2.	<p>Page 9:EVALUATION PARTNERS DISSEMINATION ACTIVITIES – University of Niš – Television, radio, Newspaper - 1</p>	<p>UNI completed three TV appearances. In the first two years of the project, two media announcements were made (Regional TV broadcaster Belle Amie, in July), but the broadcaster sent us the news piece video with significant delay, so we uploaded the video only after the evaluation of project dissemination. Per Task coordinator's request, the newsletter has been prepared and submitted.</p>	<ul style="list-style-type: none"> • Plan 2020 budget funds of the institution for paid advertising in the media; • Focus on those media that are willing to disseminate interesting content free of charge; • Use other institution events that have media coverage to promote the project.
3.	<p>Page 9: EVALUATION PARTNERS PROVISION OF EDUCATIONAL MATERIAL – University of Niš – Proceedings of 26th International Conference Noise and Vibration– digital and printed version (website UNI) -PPT for International Noise Awareness Day 2019 (websiteUNI) * These materials have not been uploaded to the SENVIBE cloud</p>	<p>Information about the 26th International Conference Noise and Vibration was uploaded to the SENVIBE cloud together with the paper by prof. Ivana Kovačić, in which the project is presented. We thought that these pieces of information would be sufficient. Afterwards, the entire Conference Proceedings were uploaded.</p> <p>Information about the International Noise Awareness Day 2019 was also uploaded to the SENVIBE cloud. We thought that uploading the presentation was not necessary, as the information about the project was already available</p>	

		on the project website. The presentation was uploaded afterwards, as well.	
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Prepared by Momir Prašćević, Drako Mihajlov, Marko Ličanin, Miomir Raos, Mladena Lukić (UNI)
Niš, 14/11/2019

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Erasmus + Project No598241-EPP-1-2018-1-RS-EPPKA2-CBHE-JP

Strengthening Educational Capacities by Building Competences and Cooperation in the Field of Noise and Vibration Engineering

SENVIBE

Analysis of External and Internal Evaluation of Dissemination: Response by Each Partner and Plan for Improvements

Activity7.2, Part 1, Partner: University of Kragujevac, UniKg

Date: 05/11/2019

1. Analysis of External Evaluation of Dissemination

Below are examples of how this table should be filled in. Please, follow the template as all responses will be collected in one document later on, so they should be uniform. Please, pass through the relevant report defined in the title and list each criticism where your institution is mentioned and write your corresponding response and plan for improvements. Remove the examples given if not relevant for your institution and add additional rows in the table if needed.

No	Page No from External Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 2: There is a manifest disparity in the involvement of partners in the dissemination of project activities, especially when it comes to dissemination activities by means of TV reports, interviews and advertisements.	The remark is correct, and it requires further strategic action. The key reason for the problem is that neither the Dissemination Plan nor the conclusions of PB meetings specified the electronic media promotion. Besides, the experiences from the first project year show that the media representatives in Central Serbia are interested only in reporting the events when they are paid by the organizers. Therefore, a part of the promotion funds has to be allocated to pay for presence of TV and electronic media at project events.	<ul style="list-style-type: none"> • Preparation of a specific electronic media promotion plan; • Allocation of project funds for presence in electronic media; • Periodic control of the electronic media promotion activities;
2.	Page 2: Seven project partners did not realize all the activities assigned to them by the dissemination plan, as shown in the table "EVALUATION PARTNERS DISSEMINATION ACTIVITIES", (Table 3. Dissemination trough	The external report actually lists very specific corrective actions which are required from two project partners (IOH and UESK), two associate partners and two foreign partners, while the deficiencies of promotion activities	<ul style="list-style-type: none"> • The specific request for corrective action with respect to the website will be sent to project partners who did not completely follow the requests of the Project Dissemination

	media.),	of one academic project partner (UniKG) are addressed by the remark #1.	Plan
3.	Page 3: Associate partners (PKS and YAN) and foreign partners (KTH and UoS-ISVR) did not participate in the promotion and dissemination of project activities during the first project year	The remark is not completely correct, because the Project Dissemination Plan does not require specific actions of the associate and foreign partners during the first project year; besides, the Regional chamber of Commerce in Kraljevo (which is a part of PKS) took part in the organization and implementation of the project promotion event held on 3.10.2019.	<ul style="list-style-type: none"> The associate and foreign project partners will be included in the dissemination and promotion activities according to the Project Dissemination Plan
4.	Page 4: Manifest disparity in the involvement of partners in the dissemination of project actives is foreseen on the website too. Four from eleven participants don't have any posts on the SENVIBE website.	The remark is correct, and it requires further actions. An insight to websites and activities of project partners shows that relevant activities, suitable for promotion at the SENVIBE website, exist, but they are not reported to the Dissemination Manager timely.	<ul style="list-style-type: none"> As an initial mitigation measure, e-mail reminders will be sent to project partners who do not provide regular contributions for the dissemination and promotion campaign;
5.	Page 7: The activities and results of the project have been regularly published on all social networks, but the number of followers on all the networks is small and it is necessary to make these networks more attractive to the general public and stakeholders.	The remark is correct, and it requires further actions. The main ideas of the actions are to target subjects from the stakeholders' list and students of Serbian universities as followers, as well as to apply the recommendations of the reviewer from the Page 3 of the report.	<ul style="list-style-type: none"> The students of Serbian academic partners should be informed about the presence of SENVIBE in social networks Links to SENVIBE social networks should be added to the websites of the project partners An email with links to the SENVIBE social networks accounts should be sent to subjects from the project

			<p>stakeholders list</p> <ul style="list-style-type: none"> • SENVIBE accounts will become a follower of the social networks of the selected EU and national institutions and individual
6.	Pages 12-14: Evaluation of partners' dissemination activities	The evaluation of the partners' dissemination activities is based on the dissemination activities table. While the evaluation is correct, the information in the dissemination activities table is not completely updated and does not completely represent the actual state. As an example, UNI published the information about the project activities through their social network.	<ul style="list-style-type: none"> • The mitigation measures are addressed above
7.	Pages 16-18: Evaluation of Partners' provision of educational material	The evaluation is correct, and it already triggered the response of the project partners. Corrective actions are necessary, and the plan of the activities is aligned with specific requests of the reviewer.	<ul style="list-style-type: none"> • UNI already uploaded five educational materials for further publication • UESK will receive additional support and clarification of the requirements for the educational material;

2. Analysis of Internal Evaluation of Dissemination

Please, follow the template described and given in the previous section.

No	Page No from Internal Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 1: Some partners posted information about the project on their sites, but did not publish it on the dissemination templates on the SENViBE website (SUPEP, IOH).	The remark is correct, and the corrective action is required	<ul style="list-style-type: none"> The partners that had not used the proper dissemination template will be instructed about its use, and will be asked to perform the appropriate actions
2.	Page 1: Some partners realized important events, but didn't post them on their social network and/or website and wider	<p>The remark should be more specific with respect to the meaning of the "important events", as the additional check has shown that the events listed in the dissemination table are posted on the websites and/or social networks of the project partners, with a sole exception of the visit of the Project Coordinator to the kindergarten "Maštolená".</p> <p>On the other hand, project partners' websites and social networks did not present all the project activities (other than the events) in which the partners participated</p>	<ul style="list-style-type: none"> A new procedure for promotion of the project events will be proposed Project partners will be specifically asked by WP8 Workpackage Leader to present the important activities through their websites and social networks
3.	Page 2, 3: it is necessary that all partners intensify the promotion of the project in local and/or regional customary media (TV, radio,	The remark is correct, and it requires further strategic action. The key reason for the problem is that neither the Dissemination	<ul style="list-style-type: none"> Preparation of a specific electronic media promotion plan;

	newsletter) in the same or similar way as the public in Vojvodina is informed.	Plan nor the conclusions of PB meetings specified the electronic media promotion. Besides, the experiences from the first project year show that the media representatives in Central Serbia are interested only in reporting the events when they are paid by the organizers. Therefore, a part of the promotion funds has to be allocated to pay for presence in TV and electronic media at project events.	<ul style="list-style-type: none"> • Allocation of project funds for presence in electronic media; • Periodic control of the electronic media promotion activities;
4.	Page 3: Some partners have absolutely no announcement on the SENVIBE project on their websites and social networks (KTH, ISVR, PKS) and also on project website.	The remark is correct and the corrective action is required	<ul style="list-style-type: none"> • The specific request for corrective action with respect to the website will be sent to project partners who did not completely follow the requests of the Project Dissemination Plan
5.	Page 3: SOCIAL MEDIA EVALUATION - Content is very good with useful information, more posts needed, insufficient number of followers.	The remark about the number of posts is completely correct and requires further action. The remark about the insufficient number of followers lacks specification about the sufficient number of followers, but it will be properly addressed. The main ideas of the action are to target subjects from the stakeholders' list and students of Serbian universities as followers, as well as to increase the number of Twitter accounts followed by the SENVIBE account.	<ul style="list-style-type: none"> • As an initial mitigation measure, e-mail reminders will be sent to project partners who do not provide regular contributions for the dissemination and promotion campaign; • The students of Serbian academic partners should be informed about the presence of SENVIBE in social networks • Links to SENVIBE social networks should be added to the websites of the project partners

			<ul style="list-style-type: none"> An email with links to the SENVIBE social networks accounts should be sent to subjects from the project stakeholders list SENVIBE accounts will become a follower of the social networks of the selected EU and national institutions and individual
6.	Page 3: EVALUATION PARTNERS DISSEMINATION ACTIVITIES - Websites and Facebook pages of all partners were analysed in detail. It is concluded that some partners are involved in promoting the SENVIBE project as agreed in documents and some partners are not involved at all.	The remark actually addresses a social media issue, discussed in the responses to remarks #2 and #5.	<ul style="list-style-type: none"> Development of new procedures for publication and dissemination Instruction of the project partners with respect to the promotion and dissemination contents and procedures
7.	Page 3: EDUCATION MATERIAL – Each academic partner should upload one educational material per two months, while WP8 Leader will be obliged to post provided content on the project Facebook page (Project Dissemination Plan, 2.7 – Communication About Dissemination). Only UNS has fully realized this obligation for the entire duration of the project. UNIKg has 4 announcement, which covers 67% of the commitment in the first year of the project. KTH and ISVR were provided HUB examples of good practice. The other academic partners did not provide any educational material.	The remark is partially correct, since the Dissemination Plan is adopted in February 2019, and the respective actions of the project partners were underway only eight months at the moment of revision. Therefore, UNIKg also fulfilled the plan. Nevertheless, the corrective actions are planned and already undertaken,	<ul style="list-style-type: none"> UNI already uploaded five educational materials for further publication UESK will receive additional support and clarification of the requirements for the educational material;

3. Externally Raised Questions by External and Internal Reviewer

No	Question raised (copy it from the e-mails submitted to the Dissemination Manager and translate it to English)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	According to the Project Dissemination Plan, project results should be disseminated by sending e-mail notifications to stakeholders whose contact details are recorded in the Contact Database created at the beginning of the project. Does this database exist?	Stakeholders' contact details are recorded in the Excel file which is uploaded to SENViBE Cloud and therefore only accessible to the project partners. In order to provide stakeholders with basic information about the SENViBE project, the first newsletter was sent to their email addresses. Additionally, relevant information on project activities and results that are of interest to the stakeholders (such as announcement of upcoming events, relevant news and results, promotional materials) will be sent to interested parties' email addresses during the course of the project.	<ul style="list-style-type: none"> The question does not require improvements
2.	You planned to create leaflets about the project which will be available on the project website in PDF format, but I cannot find any leaflet on SENViBE website.	The first version of brochure which contains basic information about SENViBE project and project partners has been created, both in Serbian and English. It was used for dissemination purposes at the LORIST international fair in Novi Sad, as well as in during the Erasmus+ meeting in Durres	<ul style="list-style-type: none"> The leaflets will be available at the project website after the final version is developed

		/Albania/. The brochure is planned to be extended and then published on the project website. Additionally, after the courses are created, two kinds of leaflets will be designed for different target groups (the first kind will contain information on courses for students of HEI and the new MSc program, while the second kind of leaflets will provide relevant information on LLL courses)	
3.	The Project Dissemination Plan foresees your participation in the Education Fair in Belgrade, and, as far as I can see, you have participated in other fairs in Serbia. Is this scheduled for the second/third year of the project?	Since courses materials intended for students of higher education institutions will be created in the second year of the project, while courses and master program will be implemented during the second and third project years, dissemination of these results at the Belgrade Education Fair will be organized for the next two years.	<ul style="list-style-type: none"> The question does not require immediate action, and the relevant future actions are already part of the project plan
4.	I do not find any posts about SENViBE project on official websites of foreign and associated partners. Please inform me if you know that they announced any information about the project.	The remark is correct and the corrective action is required	<ul style="list-style-type: none"> The specific request for corrective action with respect to the website will be sent to project partners who did not completely follow the requests of the Project Dissemination Plan

4. General Plans for Improvements of Dissemination by Dissemination Manager

- *Please write this in a bullet form with not more than 3 lines of text per bullet*
- The procedure of development of promotion and dissemination materials should be updated to enable Dissemination Manager to directly request provision of relevant contributions;
- The partners who did not fulfil all of their obligations with respect to promotion and dissemination should be requested to completed them using the procedure developed in the previous step;
- A specific plan of media promotion should be developed, implemented and monitored;
- Students and subjects from the stakeholders list should be targeted as followers of the SENViBE project through the social networks;
- Twitter accounts of the Erasmus+ should be followed.

Prepared by Jelena Tomić, Zlatan Šoškić (UniKg)

Kraljevo, 08/11/2019

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Erasmus + Project No598241-EPP-1-2018-1-RS-EPPKA2-CBHE-JP

Strengthening Educational Capacities by Building Competences and Cooperation in the Field of Noise and Vibration Engineering

SENVIBE

Analysis of External and Internal Evaluation of Dissemination: Response by Each Partner and Plan for Improvements

Activity 7.2, Part 1, Partner: EUSK

Date: 05/11/2019

1. Analysis of External Evaluation of Dissemination

Below are examples of how this table should be filled in. Please, follow the template as all responses will be collected in one document later on, so they should be uniform. Please, pass through the relevant report defined in the title and list each criticism where your institution is mentioned and write your corresponding response and plan for improvements. Remove the examples given if not relevant for your institution and add additional rows in the table if needed.

No	Page No from External Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 17. According to the adopted Project Dissemination Plan, from 13th February 2019 to 30th September 2019, each academic partner should prepare at least three educational materials for the Facebook page. University Educons, Sremska Kamenica did not fulfill the set request. Only one educational material prepared by this institution was published so far.	-	<ul style="list-style-type: none">• In the next period of the project we will increase the number of educational content that will be placed on Facebook profile to 6 for one year.
2.	Page 13. Only two posts for one year in social networks, and no Television, radio, newspaper dissemination	-	<ul style="list-style-type: none">• In the next project period we will increase the number of posts on social networks to 6.• In the next project period, we will promote SENVIBE one at a

			time on radio, television and newspapers
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2. Analysis of Internal Evaluation of Dissemination

Please, follow the template described and given in the previous section.

No	Page No from Internal Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 2. Each academic partner should upload one educational material per two months	It is not precisely defined, what is considered to be educational material	<ul style="list-style-type: none"> In the next project period we will increase the number educational posts on social networks to 6.
2.	Page 8: Dissemination activity (Television, radio, newspaper)	-	<ul style="list-style-type: none"> In the next project period we will increase the number of information on activities on SENVIBE through radio, newspapers and television

3. Externally Raised Questions by External and Internal Reviewer

No	Question raised (copy it from the e-mails submitted to the Dissemination Manager and translate it to English)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	The Project Dissemination Plan states that dissemination of project results is forwarded to the project-level database of Contacts. Does this database exist?	Not task for EUSK	-
2.	It is planned to produce leaflets about the project, which will be available on the site and in pdf format. This is not found on the site.		EUSK do a leaflet on the environmental noise measurement curriculum in the next year of the project
3.	Participation in the Education Fair in Belgrade is envisaged, but it has participated in other fairs in Serbia	-	-
4.	On home sites of the foreign and affiliate partners cannot be find any postings	-	-
5.	It is not possible, from what is published in open matters, to evaluate what can be declared as educational material	-	-



	and what are the results and announcements of project results.		
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4. General Plans for Improvements of Dissemination by Dissemination Manager

Please write this in a bullet form with not more than 3 lines of text per bullet

- In the second project year EUSK will increase the number educational posts on social networks to 6.
- In the second project year EUSK will increase the number of information on activities on SENVIBE through radio, newspapers and television
- EUSK will do a leaflet on the environmental noise measurement curriculum in the next year of the project.

Prepared by Group Leader, Mira Pucarević, UESK

Place, Date in the format 05/11/2019

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Erasmus + Project No598241-EPP-1-2018-1-RS-EPPKA2-CBHE-JP

Strengthening Educational Capacities by Building Competences and Cooperation in the Field of Noise and Vibration Engineering

SENVIBE

Analyses of External and Internal Evaluation of Dissemination: Response by Each Partner and Plan for Improvements

Activity 7.2, Part 1, Partner: Provincial Secretariat for Urban Planning and Environmental Protection, SUPEP

Date: 20/11/2019

1. Analysis of External Evaluation of Dissemination

Below are examples of how this table should be filled in. Please, follow the template as all responses will be collected in one document later on, so they should be uniform. Please, pass through the relevant report defined in the title and list each criticism where your institution is mentioned and write your corresponding response and plan for improvements. Remove the examples given if not relevant for your institution and add additional rows in the table if needed.

No	Page No from External Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 2: There is a manifest disparity in the involvement of partners in the dissemination of project activities, especially when it comes to dissemination activities by means of TV reports, interviews and advertisements.	<ul style="list-style-type: none"> We fully agree that the promotion of the project is essential among all stakeholders. All partners should enhance their SENVIBE project promotional activities in order to raise public awareness in this area. 	<ul style="list-style-type: none"> SUPEP will arranged several dissemination activities among all stakeholders regarding the establishing of the NO & Vib HUB platform
2.	Page 7: SOCIAL MEDIA EVALUATION- The activities and results of the project have been regularly published on all social networks, but the number of followers on all the networks is small and it is necessary to make these networks more attractive to the general public and stakeholders.	<ul style="list-style-type: none"> Social networking can be monitored through private accounts, or from the institution's website. SUPEP site does not have its own Facebook, Twitter and You tube accounts. 	<ul style="list-style-type: none"> The number of followers on social networks can be increased by using private accounts and phones or make accounts for social media for SUPEP
3.	Page 14: Announcement and link to project website are available BUT it is not available on https://senvi be.uns.ac.rs	<ul style="list-style-type: none"> Web page https://senvi be.uns.ac.rs/events/ need to be update, SUPEP entered informations about events on mfkv.kg.ac.rs. 	<ul style="list-style-type: none"> Update web page on SENVIBE Events.

	/events/		
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2. Analysis of Internal Evaluation of Dissemination

Please, follow the template described and given in the previous section.

No	Page No from Internal Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 1: Some partners posted information about the project on their sites, but did not publish it on the dissemination templates on the SENVIBE website (SUPEP, IOH).	<ul style="list-style-type: none">Web page https://senvibe.uns.ac.rs/events/ need to be update, SUPEP entered informations about events on mfkv.kg.ac.rs.	<ul style="list-style-type: none">Update web page on SENVIBE Events.

Prepared by Zorana Georgijev, SUPEP

Novi Sad, 20/11/2019

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Strengthening Educational Capacities by Building Competences and Cooperation in the Field of Noise and Vibration Engineering

SENVIBE

Analyses of External and Internal Evaluation of Dissemination: Response by Each Partner and Plan for Improvements

Activity 7.2, Part 1, Partner: Union of Employers of Vojvodina, UPV

Date: 15/11/2019

1. Analysis of External Evaluation of Dissemination

Below are examples of how this table should be filled in. Please, follow the template as all responses will be collected in one document later on, so they should be uniform. Please, pass through the relevant report defined in the title and list each criticism where your institution is mentioned and write your corresponding response and plan for improvements. Remove the examples given if not relevant for your institution and add additional rows in the table if needed.

No	Page No from External Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 2: There is a manifest disparity in the involvement of partners in the dissemination of project activities, especially when it comes to dissemination activities by means of TV reports, interviews and advertisements.	We agree that an even greater effort is needed to promote the SENVIBE project, especially by using promotional channels covering a wider audience	<ul style="list-style-type: none"> UPV has arranged a one-hour broadcast with project partners on RTV2 which will have the topic of the SENVIBE project
2.	Page 7: SOCIAL MEDIA EVALUATION - The activities and results of the project have been regularly published on all social networks, but the number of followers on all the networks is small and it is necessary to make these networks more attractive to the general public and stakeholders.	There is a need for more promotion of SENVIBE social networks on the social networks of project partners	<ul style="list-style-type: none"> Work through the Serbian Association of Employers and other local employers' Union offices to further promote the project more frequent promotion of SENVIBE social networks on UPV Facebook and future LinkedIn page

2. Analysis of Internal Evaluation of Dissemination

Please, follow the template described and given in the previous section.

No	Page No from Internal Report: Criticism <i>(cut the text or copy it from the report)</i>	Response/Rebuttal <i>(not more than 15 lines of text)</i>	Plan for improvements <i>(not more than 5 bullets; not more than 5 lines of text per bullet)</i>
1.	Page 8: EVALUATION PARTNERS DISSEMINATION ACTIVITIES - Union of Employers of Vojvodina 2 posts on web page	We agree that only 2 posts are a small number to promote the project on the website. A new UPV website is under construction and after its release more attention will be paid to the SENViBE project on the UPV website	<ul style="list-style-type: none"> Launch a new modernized UPV website which will contain all SENViBE ACTIVITIES, in due time

Prepared by Branislava Đukić, UPV
Novi Sad, 15/11/2019

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Strengthening Educational Capacities by Building Competences and Cooperation in the Field of Noise and Vibration Engineering

SENVIBE

Analyses of External and Internal Evaluation of Dissemination: Response by Each Partner and Plan for Improvements

Activity7.2, Part 1, Partner: Institute for Occupational Health, IOH

Date: 15/11/2019

1. Analysis of External Evaluation of Dissemination

Below are examples of how this table should be filled in. Please, follow the template as all responses will be collected in one document later on, so they should be uniform. Please, pass through the relevant report defined in the title and list each criticism where your institution is mentioned and write your corresponding response and plan for improvements. Remove the examples given if not relevant for your institution and add additional rows in the table if needed.

No	Page No from External Report: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 3: Two project partners (IOH and UESK) did not post the link https://senvibe.uns.ac.rs when announcing the project. In order to ensure up-to-date informing of the wider public, a link or banner of the SENViBE project should be prominently displayed on the websites of these institutions	<ul style="list-style-type: none"> There has been information on the SENViBE project on the IOH website since 23/11/2018. A banner with a link to https://senvibe.uns.ac.rs is posted on the main page of the IOH site on 13.11.2019. 	<ul style="list-style-type: none"> Update web page on SENViBE Events.
2.	Page 7: The activities and results of the project have been regularly published on all social networks, but the number of followers on all the networks is small and it is necessary to make these networks more attractive to the general public and stakeholders.	<ul style="list-style-type: none"> Social networking can be monitored through private accounts, or from the institution's website. The IOH site does not have its own Facebook, Twitter and Youtube accounts, as registration requires both mobile phone numbers and ID cards. So 2 members with private accounts are subscribed to Youtube channel and 	<ul style="list-style-type: none"> Not only institutions but individuals from partner institutions as well, promote SENViBE Events, and this should be registered on SENViBE Events.

		Senvibe Facebook page.	
4.	Page 14: Announcem ent and link to project website are available BUT it is not available on https://senvi be.uns.ac.rs/events/	<ul style="list-style-type: none"> • Web page https://senvi be.uns.ac.rs/events/ need to be update, IOH entered tinformations about events on mfkv.kg.ac.rs. 	<ul style="list-style-type: none"> • Update web page on SENVIBE Events.
5.	Page 17: According to the adopted Project Dissemination Plan, only academic partners should prepare educational materials for the Facebook page. The preparation of the education content is not obligatory for this partner.	<ul style="list-style-type: none"> • IOH uploaded 1 educational material on SENVIBE Cloud . 	<ul style="list-style-type: none"> • IOH will increase the number of educational material.

2. Analysis of Internal Evaluation of Dissemination

Please, follow the template described and given in the previous section.

No	Page No from InternalReport: Criticism (cut the text or copy it from the report)	Response/Rebuttal (not more than 15 lines of text)	Plan for improvements (not more than 5 bullets; not more than 5 lines of text per bullet)
1.	Page 8: EVALUATION PARTNERS DISSEMINATION ACTIVITIES	<ul style="list-style-type: none"> On IOH web page, there are 3 dissemination activities and on SENViBE Facebook page there is 1 link to dissemination activity. 	<ul style="list-style-type: none"> IOH will increase the number of Web page and social networks announcements, and we are planning to write texts about SENViBE project for 3 magazines.
2.	Page 10: EVALUATION PARTNERS PROVISION OF EDUCATIONAL MATERIAL	<ul style="list-style-type: none"> IOH uploaded 1 educational material on SENViBE Cloud. 	<ul style="list-style-type: none"> IOH will increase the number of educational material.

Prepared by Ivan Lomen

Novi Sad, 15/11/2019

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Sremska Kamenica, 27/11/2019**

**Polished by Ivana Kovacic,
Novi Sad, 29/11/2019**

**Approved by the Quality Assurance Group Leader, Mira Pucarevic
Sremska Kamenica, 29/11/2019**

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